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**PR** J.V.M. Sales d/b/a Milano's Cheese To Establish Global Sales Force  
by Milano's Cheese Corp.  
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LINDEN, N.J. – J.V.M. Sales Corp d/b/a Milano's Cheese Corp. has announced it is forming a Global Broker and Regional Sales Force under the leadership of Anthony Caliendo, vice president of sales and marketing and master broker for Milano's Cheese Corp. Caliendo will recruit nationally and gradually expand into international markets.

The sales team will be responsible for increasing awareness and sales for the Milano's brand through distributions across the U.S. and abroad.

"We are launching a national search to recruit dynamic representatives for our broker network and sales team," said Caliendo. "The team will be comprised of individuals who are driven to succeed and have a passion for the industry."

Since joining Milano's three years ago, Caliendo has increased annual sales for the 25-year old company by nearly \$15 million and he plans to increase revenues to \$100 million within the next five years. Future growth plans include expanding and automating the cheese plants, establishing a west coast manufacturing plant and "going green" through eco-friendly packaging and other LEED compliant initiatives.

"Milano's Cheese Corp. is becoming a power player in the cheese industry, with sales increasing each year," said Caliendo. "As we continue to grow and forge new relationships, we need a dedicated team who can cater to each market's individual needs."

Based in Linden, N.J. and established in 1983, Milano's Cheese Corp. is a family owned and operated premier Italian cheese manufacturer that strives to maintain the highest level of customer satisfaction through continuous growth and improvements in the quality of its products, product diversity, delivery and service. Evolving through the years with the family's combined experience of more than 60 years as gifted cheese makers, Milano's has become industry leaders with a diversity of production lines and a multitude of capabilities and are considered experts in the art of grating, shredding, custom blending and packing of imported and domestic Parmesan, Romano and Asiago cheeses, with kosher and organic available. J.V.M. Sales Corp. d/b/a Milano's Cheese Corp. is HACCP Certified, SQF 2000 Level 2 Certified and is approved for U.S. Armed Forces Procurement.

For more information, call Anthony Caliendo, vice president of sales and marketing for Milano's Cheese Corp., at 1-800-BIGCHEESE (244-2433) or visit [milanoscheese.com](http://milanoscheese.com).

Source: Milano's Cheese Corp.